ShoreFit Announces First Sale of New Warehouse Disaster Rescue Device

The first fire chief to recognize the incompatibility between shoring struts and pallet rack frames becomes the first chief to purchase ShoreFit Adapters.

Avon, Indiana, December 3, 2024 — ShoreFit is excited to announce the sale of their first **ShoreFit Shoring Strut to Pallet Rack Adapter** kits. This *industry-first*, patent-pending solution is the critical, yet otherwise missing, point of connection between a first responder's shoring strut and a collapsed pallet rack structure.

OSHA estimates that pallet rack collapses in the United States cause $36 billion in annual costs. Yet, their rarity and unpublicized nature has produced a false belief that collapses never happen, which leaves first responders unprepared and under-equipped for the unimaginable day when this threat becomes all too real. The ShoreFit Adapter brings increased safety to first responder rescue efforts when *"that day"* happens on their watch.

In 2023 MTAC Industrial Solutions gave a presentation to area fire chiefs on pallet rack collapse response. In the Q & A following that presentation Deputy Chief of Operations Jason Porter of Washington Township / Avon Fire Department in Indiana was the officer who recognized the incompatibility between shoring struts and pallet rack frames and asked if a solution could be designed to create this needed connection. On Tuesday, December 3rd, 2024 Chief Porter prepared his department for *"that day"* by purchasing the first production kits of the ShoreFit Adapter for each appropriate apparatus in his territory.

"We are not only blessed with this initial sale", said Daniel Klinger, Vice President of ShoreFit and President of MTAC Industrial Solutions, the group that designed and developed the ShoreFit Adapter, "but are delighted that the very person who saw the equipment incompatibility and asked the question that set our creative wheels in motion is the first to step up and purchase ShoreFit for their department."

ShoreFit creates a safer and more reliable means of connecting shoring struts to collapsed pallet rack frames that does not otherwise exist, and is poised to become the industry standard for pallet rack collapse response. This essential rescue device is engineered to be a convenient, modular solution that is sturdy, compact, and stores efficiently on apparatus. It can be deployed on-site with ease and greatly reduces the safety risks that are inherent in these chaotic and unpredictable scenes (currently available only in the USA).

Key Benefits of the ShoreFit Shoring Strut to Pallet Rack Adapter:

- Works in conjunction with the leading shoring struts
- Deployed in minutes with **no tools required**
- Quickly and easily assembled **while wearing gloves**
- Packaged in a 50 cal ammo can, ShoreFit is a self-contained solution

For more information about ShoreFit, or to place an order, email daniel@shorefitadapter.com or call 317-281-4776.

About ShoreFit
Founded in 2024, ShoreFit is the exclusive provider of the ShoreFit Shoring Strut to Pallet Rack Adapter, a unique rescue solution that creates a more reliable connection for engaging collapsed pallet rack. Carole Klinger, President and retired Firefighter/Paramedic, and her husband Daniel Klinger, Vice President, have combined their years of experience in rescue response and pallet rack collapse prevention to provide a cost-saving, time-saving, and most importantly, life-saving solution for fire departments that are in proximity to the clusters of warehouses that are now so prolific across the country.

About MTAC Industrial Solutions
Founded in Indianapolis, Indiana in 1999 by Daniel Klinger, MTAC Industrial Solutions is a subject matter expert in the space of pallet rack and rack collapse prevention with decades of experience in warehouse safety innovations, and a focus on pallet rack maintenance and repair. MTAC inspects, repairs, and maintains hundreds of thousands of frames, and the hugely diverse rack systems they support, in facilities all across the United States.